

From: Emma Burle on behalf of Licensing
Sent: 26 Jun 2019 16:12:18 +0100
To: Emma Burle
Subject: FW: 19/00992/LAPRE – Prosecco in the Park – Second objection
Importance: High

From: Edward Milward-Oliver [REDACTED]
Sent: 26 June 2019 16:06
To: Licensing
Subject: 19/00992/LAPRE – Prosecco in the Park – Second objection

Application Reference: 19/00992/LAPRE

Licence Category: New Premises Licence

Commenter Type: Member of Public

Stance: Object

Further to my objection of 25 June 2019 on the basis of the high risk to local residents of anti-social behaviour among attendees of Prosecco in the Park, I wish to draw attention to reports of links between the increasing consumption of Prosecco - which has been likened to super strength lagers - and rising criminal activity as a consequence of intoxication.

Commenting on figures released by Cambridgeshire police in 2017, Dr Gareth Hollands, a psychologist at Cambridge University's Department of Public Health and Primary Care, and an expert in alcohol consumption, stated (<https://www.cambridge-news.co.uk/news/cambridge-news/its-prosecco-boom-time-cheap-13264122>):

“Prosecco is a very popular drink nowadays, and as far as I know, it is now the best-selling sparkling wine in the UK. We also know that alcohol consumption is linked to crime, particularly violent crime. So it is not surprising that there are a large number of crimes linked to Prosecco consumption given its popularity.

Prosecco's popularity has been explained by it being perceived as being quite a 'classy' drink, in relative terms a luxury item - akin to champagne - but whilst also being much cheaper in price. It can appeal to those wanting a luxury drink or special treat, but is also quite strong in alcohol content - it's a wine - and cheap for those who are looking more at the alcohol content.

There is also some evidence to suggest that fizzy drinks can get into the bloodstream more quickly and for example get you drunk faster.”

This expert opinion reinforces the widely-held local view that siting this commercial alcohol-sales-driven event in Priory Park in the heart of a dense residential neighbourhood carries significant potential for public disorder with the attendant risks to the safety of the public and of residents. The alleged gang rape in the centre of Chichester on the evening of Wednesday 19 June 2019 magnifies those concerns.

Edward Milward-Oliver

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